

## AKASH KUMAR YADAV

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### Summary

Recent graduate with hands-on experience in web development through academic projects and internships. Good in HTML, CSS, JavaScript. Eager to leverage skills in analysis, design, development, and testing to contribute to dynamic website projects.

### Education

Degree / Course	Board / University	Year
B.E.(CSE)	Anna University, Chennai	2024
12 <sup>th</sup>	BSEB, Patna	2019
10 <sup>th</sup>	BSEB, Patna	2017

### Experience

#### ✓ Email Marketing Intern

Joy Technology, Chennai

20 Feb 2023 to 30 Dec 2023

- ✓ Assisted in the development and execution of email marketing campaigns to promote products and services.
- ✓ Aligned email marketing strategies with overarching marketing objectives through cross-functional collaboration.
- ✓ Created email templates, ensuring brand consistency and best practices.

### Key Skills

#### • Technical Expertise

- ✓ Good in HTML5, CSS3, Media Query, and Responsive Design.
- ✓ Familiar with JavaScript and CrossBrowser/CrossPlatform issues.
- ✓ Knowledgeable in Bootstrap, Foundation, and Semantic Web Design.
- ✓ Basic skills in Photoshop, XD, and PSD to HTML conversions.
- ✓ Proficient in Windows operating system.
- ✓ Hands-on experience with MS Office Suite(Word, Excel and Power-Point, and VPN troubleshooting.

#### • Help Desk & Technical Support

- ✓ Experience providing first-line technical support via phone, email, and chat.
- ✓ Skilled in diagnosing and resolving hardware/software issues.

#### • Communication & Problem-Solving

- ✓ Excellent written and verbal communication skills.
- ✓ Strong problem-solving and analytical thinking ability.
- ✓ Ability to effectively collaborate with cross-functional teams.

#### • Workplace Efficiency & Adaptability

- ✓ Proven ability to work under pressure and meet deadlines.
- ✓ Adaptability to changing technical environments and business requirements.
- ✓ Strong attention to detail and process improvement mindset.

### Achievements

- ✓ Developed 15+ high-converting email templates adopted company-wide, reducing design time by 30%.
- ✓ Collaborated with sales/marketing teams to align campaigns with business goals.

### Certifications

- ✓ Google IT Support Certification – Coursera | Google Digital Marketing Certification – Coursera.
- ✓ Email Marketing Internship Certificate –Joy Technology,Chennai.