# Akif Geelani

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### **Profile**

Motivated and enthusiastic MBA graduate with strong communication skills and a quick learning ability, ready to apply analytical skills, adaptability, and a goal-focused mindset in a professional environment. Committed to building positive client relationships, enhancing sales strategies, and consistently achieving targets in a fast-paced, results-driven setting.

### Education

2024 Master of Business Administration (MBA) Marketing/IT

University of Kashmir

2022 Bachelor of Science (BSc)

Cluster University Srinagar

# **Internship Experience**

2024 Adventure Tourism in Jammu and Kashmir-Potential, Positioning, and Promotion

Department of Tourism, Jammu and Kashmir (Duration: 4 weeks)

- Conducted research and analyzed potential adventure tourism activities and destinations within the region.
- Assisted in gathering data on local tourism trends and visitor preferences, which supported the development of a strategic approach to adventure tourism in the state.
- Coordinated with local adventure tourism operators and service providers to assess the viability of new adventure tourism opportunities.
- Gained valuable insights into the operational aspects of tourism development, including the challenges and opportunities related to promoting sustainable adventure tourism.

## **Skills**

Basic Computer Proficiency Strong Communication

Quick Learner Analytical Skills

Organization, Interpersonal Skills

Adaptability and Flexibility

Goal-Oriented

## Languages

• English • Hindi • Urdu

• Kashmiri