

Aman Jain

Marketing | 2023-25

DOB: 04-07-2001

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ACADEMIC CREDENTIALS				
Degree		Institute, Location	CGPA/ %	Year
PGDM (Marketing)		ITM Business School, Kharghar, Navi Mumbai	73%	2025
B. Com		Samrat Prithvi raj Chauhan college, Ajmer	70%	2022
XII(CBSE)		St. Stephen's Senior Secondary School, Ajmer	70.17%	2019
X (CBSE)		St. Stephen's Senior Secondary School, Ajmer	7	2017
TECHNICAL QUALIFICATIONS & ADDITIONAL CERTIFICATIONS				
Marketing and others	Application Tools – M.S. Word, M.S. Excel Fundamentals of Digital Marketing (Google) Google Digital Marketing and E-Commerce (Udemy)			
INTERNSHIP				
Reliance Retail	<ul style="list-style-type: none"><li>Managed backend operations and streamlined vendor communications for the JioMart enrichment project, boosting efficiency</li><li>Identified and addressed key customer pain points, implementing targeted improvements to enhance the customer experience on the JioMart platform.</li><li>Live-published 750 articles, playing a pivotal role in enriching the platform's content and supporting its growth and engagement objectives.</li><li>Performed competitor analysis and market research for informed strategic decisions. □ Analysed sales and inventory reports in relation to MBQ for the Mumbai Region</li></ul> <i>Skills: Client Management, Communication, Vendor Management, Market Research, Strategic Planning, Marketing Strategy</i>			15 Apr'-6th sept
NGO PROJECT				
Beautiful Tomorrow Foundation	<ul style="list-style-type: none"><li>Performed street plays on social issues, engaging audience with impactful and interactive storytelling.</li><li>Designed impactful posters for social awareness campaigns</li><li>Developed a creative activity calendar for children, incorporating diverse educational 2024 and recreational activities to foster creativity and learning □ Skills: Teamwork, Leadership</li></ul>			
POSITIONS OF RESPONSIBILITY				
ITM B- School	Managed Sales and Marketing in Business Chaupal			2024
Graduation	□ Organised cultural events like “Holi”, “Teacher'Day”, “Janmashtami” and many more. □ Participated and conducted inter college debates.			2022
High School	Vice-captain of the school			2017
EXTRA CURRICULAR ACTIVITIES AND ACHIEVEMENTS				
Competitions	• Secured 5 <sup>th</sup> position at Inter-college football competition			2022
	• Achieved 2 <sup>nd</sup> position in international sports knowledge Olympiad			2019
Sports and Cultural	• Secured 1 <sup>st</sup> position in football inter school competition			2018
	• Secured 3 <sup>st</sup> position in football inter College competition			2022

