



# KALAIARASAN A

Administrative Management & Business Development core with 17 years experiences in various industries for effective management & creative approach due to crystal clear achievable goal setting company Vision & Mission.

[kalaivision100@gmail.com](mailto:kalaivision100@gmail.com)



100/3/575 B 4 Anna Nagar ,



Matha Kovil back side ,

Paramakudi - 623707,

Ramanathapuram District, India

## WORK EXPERIENCE

**Indigo paints SSO** (2023 – At now )  
Dindigul & Theni

**Team leader Asian paints Adhesive (Oct 2020 – 2023)**  
I have done top sales achievement 51 Lacs In TN South Region

## Executive Head & Customer Relationship Manager

Banglore / Lasika Enterprises

02/2014 – Present

Banglore

*LASIKA ENTERPRISES is a Import by FMCG row material purchase , Production & Repacking of Whey protein, Amino acids, Garcinia. Brand name are Optimum nutrition, Muscle blaze, On Nutrition, Solgar, Nature way, Naturemade, Jarrow Formula. Business in Ecommerce : Amazon, Flipkart, Snapdeal, 1mg, Netmeds*

## Responsibility

- Developing and Implementing strategies aiming to promote the organization mission and " Voice ".
- Building an effective team of leaders by providing guidance and coaching to subordinate managers.
- Planing and managing logistics, warehouse, Transportation and customers services.

- Directing , Optimizing and coordinating full order cycle.
- Liasing and negotiating with suppliers, manufacturers, retailers and Consumers.
- Creativity approach to Email Marketing Advice, Advertisement & Sales management.

## Production & Planing Manager

Paramakudi / Samaiya Exports

05/2010 – 01/2014

Paramakudi

*Samaiya Exports is a Ready to Cook products manufacturing company , Products are Roasted vermicelli, Ragi Wheat vermicelli, Chilli parrota. Brand*

Name : AMISH



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## Responsibility

- Oversee production planning and management activities with the organization
- Develop production plan, budget and timeline according to production specifications.
- Monitor production status and ensure timely delivery.
- Identify delays and accordingly adjust schedules to meet deadlines.
- Assist in new product development and enhancements.
- Ensure that finished products meet quality standards and customer specifications.
- Resolve production issues and escalate unresolved issues to management promptly.

- Assist in employee hiring, training, performance evaluation, retention and termination activities.

MS Office

## INTERESTS

Travelling , Concept Creating , Modeling

## Business Development Manager

Artistry Beauty Icon

03/2007 – 04/2010

Paramakudi

Beauty care products promote trading in Import Qualities.

### Responsibility

- Managing and retaining relationships with existing clients
- Increasing client base
- Having an in-depth knowledge of business products and value proposition

## SKILLS

Creative Ideas , Team Management , Sales Management  
Campaign Associate

## SUPPORTED EXPERIENCE

### Amway India Corporation

Platinum Achiever

07/2008 – 10/2014

South Tamilnadu

*Amway india is a leading FMCG products manufacturing & supply to Direct selling industry via. Promote by Super Premium quality of Home care, Personal care, Health care, Beauty care products.*

### Tasks/Achievements

- Have maintain large effective team players support to consistence & persistence 9 lacs+ business growth every month.

## EDUCATION

B.sc ( Physics ) (2003 – 2006)

pass out 2009

## HONOR AWARDS

### BEST FASHION SHOW AWARD (2007)

*Brahma Kumaris Spiritual Education Organisation*

Participate 26 days National Youth Empowerment Rally  
Tanjore to Thiruvannamalai.

Youth Empowerment program Organised to school ,  
College , University & Govt & Private sectors.

## LANGUAGES

Tamil , English

## SUPPORTED CAUSES

Thanks & regards,



(KALAIARASAN A)