DEBASHISH SARKAR
Contact: E-Mail- calldebu1@gmail.com
Mobile   :   +91 9831649020 / 7003361414
Linkedin Profile: https://www.linkedin.com/in/debashish-sarkar88/

<u>**Objective:**</u> I seek to apply my knowledge in a highly challenging and continuously growing Company that can provide me immense opportunities to grow intellectually, technically and professionally in concurrence with company's goals and objectives.

Job titles and responsibility: SEO/SEM/ Digital Marketing Expert

SEO OFF-Page Optimization: Article Submission, Directory Submission, Blog Submission & Comments, Press Release Submission & Comments, Forum Submission & Comments, RSS Feed Submission & Comments, Link Building (1,2 and 3 ways), Social Bookmarking, Niche Directory Submission, Classified Ads Submission.

SEO ON-Page Optimization: Title Tag Creation, Meta Description, Meta Keywords, And Robot.txt, Canonical, Site Map Creations, Google Analytics, Canonical Issues Solve Google, Bing and Yahoo Webmaster Tools Verification, Image Tag.

Social Networking: Facebook Fan/Business page Creations & Link Posting, Twitter Fan/Business Page Creation & Link Posting, LinkedIn Fan/Business Page Creation & Link Posting.
Keyword Analysis, Search Engine Submission, Google Webmaster Tools, Keyword Research, SMO, Website Promotion or Index, SEM, Google Ad words, Social Media Marketing.

Facebook Campaign, Google Local Listing, Google PPC Campaign, SMO/ SEO Strategy, Business Strategy, Email
Marketing,Facebook Stamp Ads, Slideshare , Product promotion. YouTube promotion

Educational Qualifications:
Std. X, W.B.B.S.E Board [71.62%]

Degree Focus: English, Mathematics and Science.
West Bengal, Kolkata, India

Std. XII, W.B.B.H.S.E Board [51.2%]
Degree Focus: English, Physics, Mathematics, Chemistry and Biology.
West Bengal, Kolkata, India

B.Tech (**Computer Science And Engineering**), 2010 **[79.20%]**
College: Govt. College of Engineering & Textile Technology, Serampore, Hoogly.
Degree Focus: C, C++, CORE JAVA, NETWORKING, PHP, Hardware Networking and Software Engineering.
West Bengal University of Technology, West Bengal, India.

Short Term Course In Object Oriented Programming Language (Core Java).
Degree Focus: Core Java.
IBM, Kolkata, India.
Short Term Course on website-development using tools Dreamweaver, code language PHP and database mysql from IKSEN.
Degree Focus: PHP, Mysql
IKSEN, Kolkata, India.

Working Experiences:

1. **Company Name: JK Protomax Pvt. Ltd**

   Job role: Digital Marketing Manager (Present)

2. **Company Name: JiyoBangla Entertainment LLP / RNJ consultancy**

   Job roles: Digital Marketing

3. **Company name:** Acuity Software Services Pvt. Ltd

   Job titles: As a SEO developer

   Working Experiences in this company: (16th March 2022)

4. **Company name:** **Coretekinfo**

   Job titles: SEO developer

   Working Experiences in this company: (25th July, 2015 to 17th June, 2016)

5. **Company name: Eclipse Techno consulting Global (P) Ltd. Job titles:**

   As a SEO Consultant

   Working Experiences in this company: (4th June 2014 to 20 July 2015)

6. **Company name: R.K Wordwiz**

   Job titles: Web developer and SEO In charge

   Working Experiences in this company: (1st March 2012 to 4th June 2014)

7. **Company name: E-Paradise PVT. LTD Job titles:**

   SEO Executive.

   Working Experiences in this company: (25th April 2011 to 09th January 2012)

   Was full time employee.

8. **Company name: N.I.A.S. PVT. LTD.**

   Job titles: As a Trainee software Engineer and transcriptionist**.**

   Working Experiences in this company: (7th July 2010 to 28th Feb 2011) Was full time employee.

Personal Information:
Father's Name: Mr. Sourendra Nath Sarkar
Date of Birth: 16th Feb, 1988.
Languages Known: English, Hindi and Bengali
Interests: Cricket, Football, Music, Making friends.
Marital Status: Married

Volunteer Experience: Invigilator (took the competitive exam) and NGO Volunteer.

Date:_____   Signature:_____