



# HERO

INTERIOR-EXTERIOR PRIMER



It is a specially formulated premium quality acrylic primer with excellent whiteness, water resistance, alkali resistance, improve top coat coverage and stronger adhesion for application on interior and exterior surfaces. It consists of a special polymer which binds with the surface giving better water seepage resistance. It has excellent hiding, whiteness & brightness. It enhances the durability of the top coat.

## PRODUCT FEATURES



STRONGER  
ADHESION



EXCELLENT  
WHITENESS



IMPROVES  
TOP COAT  
COVERAGE



WATER  
RESISTANT



ALKALI  
RESISTANT

## SURFACE PREPARATION

- Before application ensure that the surface is dry, clean, and free from dust, oil and grease.
- Remove the earlier paint.
- Wire brushing and water washing is recommended for removal of dust from surface.

## APPLICATION DETAILS

### Primer

- Apply coat of Shalimar Hero Interior /Exterior Acrylic wall primer by thinning with potable water @ 1:1 ratio. Allow it to dry for 4 - 6 Hrs.
- Spot prime before and after filling nail holes/cracks.

### Putty (if required)

- Level the surface with Shalimar Shakti Wall Guard Putty or Shalimar Acrylic Wall Putty and allow it to dry for 6 - 8 Hrs.
- Sand surface with 180 / 320 emery paper and wipe it clean.

### Primer

- Apply coat of Shalimar Hero Int /Ext Acry .wall primer by thinning with potable water @ 1:1 ratio. Allow it to dry for 4 - 6 Hrs.

### Top Coat

- Apply 2 coats of Shalimar Exterior Emulsion / Shalimar Interior Emulsion as per the recommended dilution at an interval of 4 - 6 Hrs. Additional coat of top coat may be required for dark shades.

### PRODUCT INFORMATION

Color	White
Finish	Smooth and Matt
Recommended Thinner	Potable water
Method of Application	Brush
Recommended Dilution	Dilute 1 Litre Primer with up to 1 Litre water depending upon the consistency
No. of Coats Recommended	1 (If required apply 2nd coat)
Theoretical Coverage	100-120 Sq. ft./Litre (Exterior Application) 140-160 Sq. ft./Litre (Interior Application) Spreading rate depends on film thickness applied, type of texture, surface porosity, imperfections, temperature, wastage during painting, etc. Maximum spread rate per coat is obtained at minimum dry film thickness and vice versa.
Drying at normal temperature & relative humidity (30°C & 60% RH)	Surface Dry: 30 Minutes. Hard Dry: 4 - 6 Hrs.
Volatile Organic Compound	Low Voc
Flash Point	Non-flammable since it is a water based product.
Stability of thinned paint	24 hours
Storage life	12 Months minimum @ 30°C if stored in a dry sealed container at shaded condition.
Pack size	1, 4, 10 & 20 Litre

### PRECAUTIONS



1. Do not apply when ambient temperature is less than 10°C or if the temperature might drop to this level within 4 Hrs. of application.
2. Do not apply when humidity is greater than 90%. It may cause prolonged drying time of paint and moisture condensation on the walls.
3. Mix well before use and do not over-thin or over-extend the brush.
4. On moisture meter, the reading should be below 16%. In case it is above that, find out the source of water and address it before painting.
5. Use material within stipulated shelf life.

### SAFETY FEATURES



1. Kindly refer to the MSDS for detailed information on safety measures while handling the material, which is available on request.
2. Store the container with the lid tightly closed in an upright position, in a cool & dry place.
3. May be harmful if swallowed. In case of ingestion seek immediate medical attention.
4. Wear eye protection during application. In case of contact with eyes, rinse immediately with plenty of water and seek medical advice.
5. In case of skin contact, immediately wash skin with soap and plenty of water. Get medical attention if irritation develops or persists.
6. Do not breathe vapor or spray. It is recommended to wear suitable nose pad during sanding and surface preparation to avoid dust inhalation.
7. Left-Over Material Disposal: Left-over material/drums should not be disposed in soil/drains. Consumers should consult a local recycling agency for proper disposal of material/drums.
8. In the event of spills, contain spillage using sand or earth.
9. No added Lead, Mercury or Chromium compounds.

For Feedback/Complaints write at [feedback@shalimarpaints.com](mailto:feedback@shalimarpaints.com)

**Registered Corporate Address** Shalimar Paints, Stainless Centre, 4th Floor, Plot No. 50, Sector - 32, Gurugram, 122001, Haryana  
Tel.: 0124-4616600, Toll Free : 1800-103-6509

#### DISCLAIMER

[\*Spreading Capacity may vary depending upon the surface condition, porosity of the surface and method of application]

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