

PRODUCT NAME:
HERO SUPER PREMIUM INTERIOR EMULSION



HERO SUPER PREMIUM INTERIOR EMULSION

Experience the pinnacle of innovation and protection with HERO, the ultimate choice for discerning homeowners looking for a feature loaded product at budget friendly prices. Our paint combines a host of cutting-edge features, setting it apart from traditional options in the market.

Choose HERO where uncompromising quality meets exceptional performance.

PRODUCT BENEFITS



BEST IN CLASS
WASHABILITY



ACTIVE STAIN GUARD
TECHNOLOGY



ANTI-VIRAL
FORMULA WITH
SILVER ION TECHNOLOGY



ZERO VOC
ASSURANCE



BRIGHT COLORS
& HIGH SHEEN

PRODUCT FEATURES

WASHABILITY



AVAILABLE
PACK SIZES



WARRANTY



FINISH*



COVERAGE**



SHADES



APPLICATION AREAS

INTERIOR WALLS

DILUTION

40 - 50 % BY VOLUME

SHELF LIFE

3 YEARS
@ 30°C IF STORED IN A DRY SEALED CONTAINER AT
SHADED CONDITION.

TYPE

SINGLE PACK

COMPOSITION

BASED ON MODIFIED ACRYLIC BINDER

APPEARANCE

VISCOUS LIQUID

THINNER/CLEANER

SOFT WATER

VOC LEVEL

LESS THAN 5 GM / LITRE

ANTIVIRAL VIRAL
PERFORMANCE

MORE THAN 90 %

STAIN RESISTANCE
PERFORMANCE

FOR TOUGH STAINS LIKE TURMERIC, SKETCH PEN,
USE A MILD DETERGENT SOLUTION (E.G PRIL,
VIM LIQUID ETC) FOR CLEANING THE STAINS

*Finish - High sheen as compared to other emulsions at this price point.

**Coverage - Actual coverage may vary as coverage depends on method and condition of application as well as surface roughness and porosity.

HERO SUPER PREMIUM INTERIOR EMULSION

APPLICATION DETAILS

Surface Preparation

- Prepare the surface by using suitable sand/emery paper or scrapping tools to remove dirt, dust, grease, loose flaking paint, laitance, algae, fungi etc. and wipe it clean.

Primer

- Apply coat of Shalimar Water Thinnable Cement Primer / Super Water Thinnable Cement Primer / Seal Proof as per recommendation. Allow it to dry for 3-4 Hrs or apply coat of Shalimar Universal White Primer as per recommendation. Allow it to dry 6-8 hrs.
- Spot prime before and after filling nail holes / cracks.

Putty (if required)

- Level the surface with Shalimar Magic Acrylic Wall Putty or Shalimar Shakti Wall Guard Putty and allow it to dry for 4-6 hrs.
- Sand surface with 180/320 emery paper and wipe it clean.
- Apply an additional coat depending upon the surface conditions and smoothen the surface.

Primer

- Apply coat of Shalimar Water Thinnable Cement Primer / Super Water Thinnable Cement Primer / Seal Proof as per recommendation. Allow it to dry for 3-4 Hrs or apply coat of Shalimar Universal White Primer as per recommendation. Allow it to dry 6-8 hrs.

Top Coat

- Thin Shalimar Paints Hero Super Premium Interior Emulsion with potable water, 40% to 50% by volume.
- For dark shade, thin Shalimar Paints Hero Super Premium Interior Emulsion with potable water 25%-30% by volume.
- Apply 2 coats of the emulsion with an interval of 4-6 hrs.
- Application can be done by brush, roller or spray.
- For dark shades, an additional coat is recommended.

Application Surfaces

- All kind of well-prepared plasters, concrete and masonry surfaces.

PRECAUTIONS



- Do not apply when ambient temperature is less than 10°C or if the temperature might drop to this level within 4 hrs of application.
- Do not apply when humidity is greater than 90%. It may cause prolonged drying time of paint and moisture condensation on the walls.
- Do not over-thin or over-extend the brush.
- Tint using Shalimar Paints machine colorants only.
- Stir well and strain before use.
- Tinted shades need thorough shaking immediately after colourants addition as well as before use.
- For best performance, ensure that the surface is dry. On moisture meter, the reading should be below 16%. In case it is above that, find out the source of water and address it before painting.
- For better washability ensure the paint surface is cured for 2 weeks under normal atmospheric conditions (30°C ; 50 - 60%RH).
- Application of Acrylic Wall Putty and adherence to the painting system is mandatory for best results.

SAFETY FEATURES



- Kindly refer to the MSDS for detailed information on safety measures while handling the paint, which is available on request.
- Store the container with the lid tightly closed in an upright position, in a cool, dry place.
- Keep out of reach of children and away from eatables.
- May be harmful, if swallowed. In case of ingestion seek immediate medical attention.
- Wear eye protection during application. In case of contact with eyes, rinse immediately with plenty of water and seek medical advice.
- In case of skin contact, immediately wash skin with soap and plenty of water. Get medical attention if irritation develops or persists.
- Do not breathe vapour or spray. It is recommended to wear suitable nose pad during sanding and surface preparation to avoid dust inhalation.
- Left-Over Material Disposal: Left-over material/drums should not be disposed in soil/drains. Consumers should consult a local recycling agency for proper disposal of paint/drum.
- In the event of spills, contain spillage using sand or earth.
- No added Lead, Mercury or Chromium compounds.

For Feedback/Complaints write at feedback@shalimarpaints.com

Registered Corporate Address Shalimar Paints, Stainless Centre, 4th Floor, Plot No. 50, Sector - 32, Gurugram, 122001, Haryana
Tel.:0124-4616600, Toll Free : 1800-103-6509

DISCLAIMER

(*Spreading Capacity may vary depending upon the surface condition, porosity of the surface and method of application)

This PDS is by no means a comprehensive data. The company will not be liable for losses or damages howsoever caused including liability for negligence, which may be suffered by the user of the data contained therein. It is the user's responsibility to conduct all necessary tests to confirm the suitability of any product or system for their intended use. No guarantee of result is extended since conditions of use are beyond our control.