



# HERO

## SUPER PREMIUM EXTERIOR EMULSION



Shalimar Hero Exterior Acrylic Emulsion Paint is the ultimate solution for external wall painting, featuring a water-based formula for effortless application. It provides a luxurious sheen finish and outstanding coverage, reducing the need for multiple coats due to its impressive opacity. With its innovative 3X stretchable film technology, it seamlessly conceals hairline cracks on walls. Additionally, it boasts a 7-year performance warranty, guaranteeing enduring protection and durability, while also offering anti-color fading properties to maintain the paint's vibrancy over time.

### PRODUCT BENEFITS



UPTO 3X  
STRETCH



WATER  
REPELLENT



HIGH CRACK  
BRIDGING ABILITY



7 YEARS  
WARRANTY



EXCELLENT  
DPUR



ANTI - FADING  
ASSURANCE



HEAT PROTECTION  
FORMULA

### PRODUCT FEATURES

#### WASHABILITY



#### AVAILABLE PACK SIZES



#### SHELF LIFE



#### FINISH\*



#### COVERAGE\*\*



#### SHADES



#### VOC LEVEL

LOW VOC

### APPLICATION PROCESS

#### Surface Preparation

- New surface to be cured 28 days before painting and free from all waterproofing issues.
- Prepare the surface by using suitable sand/emery paper or scrapping tools to remove dirt, dust, grease, loose flaking paint, laitance, algae, fungi, etc., and wipe it clean.

#### Primer

- Apply a coat of Shalimar Hero Interior Exterior Acrylic Primer/Shalimar Alkali Block Primer as per recommendation. Allow it to dry for 3-4 hrs.
- Spot prime before and after filling nail holes/cracks.

#### Putty (if required)

- Level the surface with Shalimar Magic Acrylic Wall Putty or Shalimar Shakti Wall Guard putty and allow it to dry for 4-6 hrs.
- Sand the surface with 180/320 emery paper and wipe it clean.
- Apply an additional coat depending upon the surface conditions and smoothen the surface.

#### Top Coat

- Thin HERO Exterior Emulsion with potable water, 40% to 50% by volume.
- For Deep, Accent base & dark shade thin with potable water 20-30% by volume.
- Apply 2 coats of Hero Exterior Acrylic Emulsion Paint with an interval of 4-6hrs.
- Application can be done by brush, roller or spray.
- For dark shades require additional coats for better hiding and appearance.

#### Application Surfaces

- All kinds of well-prepared interior plasters, concrete, and masonry surfaces.

\*Finish - Soft sheen as compared to other emulsions at this price point.

\*\*Coverage - Actual coverage may vary as coverage depends on method and condition of application as well as surface roughness and porosity.

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## PRECAUTIONS



- Do not apply when the ambient temperature is less than 10°C or if the temperature might drop to this level within 4 hrs of application.
- Do not apply when humidity is greater than 90%. It may cause prolonged drying time of paint and moisture condensation on the walls.
- Do not over-thin or over-extend the brush.
- Tint using Shalimar Paints machine colorants only.
- Stir well and strain before use.
- Tinted paints need thorough shaking immediately after tinter addition as well as before use.
- For best performance, ensure that the surface is dry. On moisture meter, the reading should be below 16%. In case it is above that, find out the source of water and address it before painting.
- For better washability ensure the paint surface is cured for 2 weeks under normal atmospheric conditions (30°C; 50 - 60%RH).

## SAFETY FEATURES



- As a general safety measure, inhalation of paint mist and contact of liquid paint with skin & eyes should be avoided.
- Forced ventilation should be provided when applying paint in confined spaces or stagnant air.
- Even when ventilation is provided, respiratory, skin and eye protection are always recommended when spraying paint.
- Store the container with the lid tightly closed in an upright position, in a cool, dry place
- Keep out of reach of children and away from eatables.
- May be harmful if swallowed. In case of ingestion seek immediate medical attention.
- Wear eye protection during application. In case of contact with eyes, rinse immediately with plenty of water and seek medical advice.
- In case of skin contact, immediately wash skin with soap and plenty of water. Get medical attention if irritation develops or persists.
- Do not breathe vapors or spray. It is recommended to wear suitable nose pad during sanding and surface preparation to avoid dust inhalation.
- Left-Over Paint Disposal: Left-over paint/drums should not be disposed in soil/drains. Consumers should consult a local recycling agency for proper disposal of paint/drums.
- In the event of spills, contain spillage using sand or earth.
- No added Lead, Mercury or Chromium compounds.

For Feedback/Complaints write at [feedback@shalimarpaints.com](mailto:feedback@shalimarpaints.com)

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### DISCLAIMER

(\*Spreading Capacity may vary depending upon the surface condition, porosity of the surface and method of application)

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