

# CURRICULUM VITAE



## **INDRAJIT PATRA**

Specialization: **MARKETING (MBA) + B.Tech (ECE)**

1.5 years' experience in FMCG and Retail Sector

Mobile:- 6289574833

Email:- [jit.patra1994@gmail.com](mailto:jit.patra1994@gmail.com)

## **Career Objective:-**

To use my experience and skills for the development of organization and myself and also to establish myself as the best worker in growth and prosperity.

## **Key Skills:-**

- Retail Sales
- Distributor Handling
- Relationship building
- Sales promotion
- Market research
- Problem solving abilities

## **Professional Experience:-**

- 11 months experience from Bengal Beverages Pvt Ltd.(Coca-Cola) as a post of HRE- Executive/ Sales Executive [ Nov, 2019- Sep, 2020]
- 6 months experience from Dhara Agency as a post of Marketing & Sales Executive [May, 2019- Oct, 2019]

## **Responsibilities:-**

- Responsible for assigned sales target on monthly
- Goals set to the month on month basis, maintain relationship with target customers, customer service, sales support
- Getting order through buying house and export house
- Maintain good relation with customer and proper service provide within a time period
- To know the new product launch of other companies and their brand name & market value and feedback of those companies, price and product quality
- Operate internet, update all records and documents(Hard & Soft copy), Data entry, maintain daily basis report of work

### **Academic Qualification:-**

- **MBA in marketing** with CGPA 7.46 from Ramaiah Institute of Technology, Bangalore under Visvesvaraya Technological University in 2018
- **B.Tech in Electronics and Communication Engineering** with DGPA 7.64 from Gargi Memorial Institute of Technology, Kolkata under West Bengal University of Technology in 2016
- **Higher Secondary** with 56.2 % marks from Sibpur SSPS Vidyalaya under WBCHSE in 2012
- **Secondary** with 73.62 % marks form Sibpur SSPS Vidyalaya under WBBSE in 2010

### **Training/Internship: -**

- **METRO RAILWAY, KOLKATA** (Signal and System)
- Market analysis for IUPS battery in Kolkata market Vertical: Educational Institution from **EXIDE INDUSTRIES LIMITED**, Entally, Kolkata- 700014

### **Achievement:-**

- Mat score card(87.6 percentile in May 2016)
- Participation in the College program for Collage of Global Warming Topic in the time of MBA and earned the prizes of runner up team

### **EXTRA CURRICULAR ACTIVITIES:-**

- Drawing (4<sup>th</sup> year under state level)
- Have computer knowledge on MS-Office, C, and JAVA programming

### **Personal details:-**

Nationality	Indian
Date of Birth	02.12.1994
Language	English, Hindi, Bengali
Marital status	Unmarried
Hobbies	Playing cricket, football and listening song
Address	85 Panchanantala Lane, Post- Danesh Sk Lane, Howrah-711109, WestBengal

### **Declaration:-**

I hereby declare that above-mentioned information is correct up to my knowledge and I bear the responsibility for the correctness of the above mentioned particulars

*Indrajit Patra*

**Date:-**

**Signature of the Candidate**

**Place: -** Howrah, West Bengal