

CURRICULUM VITAE



INDRAJIT PATRA

Specialization: **MARKETING (MBA)**

1.5 years' experience in FMCG and Retail Sector

Mobile:- 6289574833

Email:- jit.patra1994@gmail.com

Career Objective:-

To use my experience and skills for the development of organization and myself and also to establish myself as the best worker in growth and prosperity.

Key Skills:-

- Retail Sales
- Distributor Handling
- Relationship building
- Sales promotion
- Market research
- Problem solving abilities

Professional Experience:-

- Working as a Senior Sales Executive in Bengal Building Solutions Pvt. Ltd.
[Feb, 2021- Till date]
- 11 months experience from Bengal Beverages Pvt Ltd.(Coca-Cola) as a post of HRE-Executive/ Sales Executive [Nov, 2019- Sep, 2020]
- 6 months experience from Dhara Agency as a post of Marketing & Sales Executive
[May, 2019- Oct, 2019]

Responsibilities:-

- Responsible for assigned sales target on monthly
- Goals set to the month on month basis, maintaining relationship with target customers, customer service, sales support
- Getting order through buying house and export house
- Maintain good relation with customer and proper service provide within a time period
- To know the new product launch of other companies and their brand name & market value and feedback of those companies, price and product quality
- Operating internet, updating all records and documents(Hard & Soft copy), Data entry, maintaining daily basis report of work

Academic Qualification:-

- **MBA in marketing** with CGPA 7.46 from Ramaiah Institute of Technology, Bangalore under Visvesvaraya Technological University in 2018
- **B.Tech in Electronics and Communication Engineering** with DGPA 7.64 from Gargi Memorial Institute of Technology, Kolkata under West Bengal University of Technology in 2016
- **Higher Secondary** with 56.2 % marks from Sibpur SSPS Vidyalaya under WBCHSE in 2012
- **Secondary** with 73.62 % marks form Sibpur SSPS Vidyalaya under WBBSE in 2010

Training/Internship: -

- **METRO RAILWAY, KOLKATA** (Signal and System)
- Market analysis for IUPS battery in Kolkata market Vertical: Educational Institution from **EXIDE INDUSTRIES LIMITED**, Entally, Kolkata- 700014

Achievement:-

- Mat score card(87.6 percentile in May 2016)
- Participation in the College program for Collage of Global Warming Topic in the time of MBA and earned the prizes of runner up team

EXTRA CURRICULAR ACTIVITIES:-

- Drawing (4th year under state level)
- Have computer knowledge on MS-Office, C, and JAVA programming

Personal details:-

Nationality	Indian
Date of Birth	02.12.1994
Language	English, Hindi, Bengali
Marital status	Unmarried
Hobbies	Playing cricket, football and listening song
Address	85 Panchanantala Lane, Post- Danesh Sk Lane, Howrah-711109, WestBengal

Declaration:-

I hereby declare that above-mentioned information is correct up to my knowledge and I bear the responsibility for the correctness of the above mentioned particulars

Indrajit Patra

Date:-

Signature of the Candidate

Place: - Howrah, West Bengal