

Priyanshu-Soni

MBA 2022-Marketing, Operations

am a proactive, goal-oriented, and self-motivated individual looking forward to working in a challenging and dynamic environment and contributing to my best ability in terms of growth and value addition and further to myself as a professional



Experience

Full-time – Physics Wallah PVT LTD

Senior Associate Marketing

12 nov 2022 -20 july 2024

KEY RESPONSIBILITIES:

Indore,Gwalior M.P

- Sales Management experience in B2C financial services environment with a particular focus on credit markets
- Strong planning, process and staff motivation skills
- Strong insight sales skills - needed to establish client needs and provide identify solutions to these needs
- Comprehensive understanding of products/services of S&P—to align S&P capabilities with client
- Effective communication skills, both orally and in writing. Public speaking skills and the ability to deal with people at all levels with an organization. Developed strategic influencing skills
- Cross-functional collaboration attitudeDemonstrated strong commitment to customer service

Experience – Padhhigt Pvt Ltd

KEY RESPONSIBILITIES

Business Development Associates

5 September2021 – 30 july 2022 M.P

- Sales Management experience in B2C financial services environment with a particular focus on credit markets
- Strong planning, process and staff motivation skills
- Strong insight sales skills - needed to establish client needs and provide identify solutions to these needs
- Comprehensive understanding of products/services of S&P—to align S&P capabilities with client
- Effective communication skills, both orally and in writing. Public speaking skills and the ability to deal with people at all levels with an organization. Developed strategic influencing skills

Experince – DS spiceco Pvt Ltd (FMCG) indore (MP)

Key Responsibilities

15 jan 2018 – 30 December 2020

Sales Executive

- Catch spice
- Retailing
- General trade sales
- Distribution Management
- Primary sales
- Distributor Handling

Internship –Uaber Edutech Pvt Ltd

KEY RESPONSIBILITIES

Sales intern

Key RESPONSIBILITIES

- Sales
- Revenue Generation
- Sales Planning Inside sales

BADA BAZAR SAGAR

8305742084

Sprashu18@gmail.com

<https://www.linkedin.com/in/priyanshu-soni-357781167>

Languages Known

Read Write Speak

English ✓ ✓ ✓

Hindi ✓ ✓ ✓

Skills

- MS office
- Sales
- Customer Engagement
- Time management
- Marketplace
- B2c Sales
- B2b sales
- Team Handling
- Client handling.
- Dealer Management
- Revenue Expansion & Business Growth
- Crm & growth Strategy
- Client Relationship Management Developing Marketing Strategies
- Business Development Management
- Team Management Team Handling
- Customer Service
- Team building & Problem solving

Education

MBA 2022

Marketing, Operations

Sage University Indore

(Percentage – 68%)

2018 Bsc

(Percentage - 69.86%)

Maharishi Mahesh Yogi, Vedic Vishwavidyalaya, Madhya Pradesh

2015 Process plant Maintenance (NCVT)

Govit ITI sagar

(Percentage - 60.00%)

2013 Class XII

(Percentage - 60.00%)

Pandit Ravi Shukla Higher Secondary School

2010 Class X

(Percentage - 64.00%)

Saraswati High Secondary School

Academic Projects

Market Research Project, Title - WFH is better than WFO

Certifications

- Business Strategies Jun 2021
- Marketing Analytics Jun 2021
- B2B Lead Generation +B2B Sales