



SAMEER NAZIR BADYARI

Aramwari Rajbagh Srinagar(j&k)

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8825040751

19/02/1994

OBJECTIVE

Seeking a challenging Territory Sales Executive role to leverage my skills in driving business growth, managing sales territories, and building strong customer

SKILLS

- Sales and negotiation
- Relationship building
 - Market analysis
- Product knowledge
- Presentation skills
- Inventory management
 - Team leadership
- Distributer Handling

EXPERIENCE

Grasim Industries Limited (Aditya Birla Group)

JAN 2024

TERRITORY SALES EXECUTIVE

- Taking care of Srinagar city retail Operations.
- Manage and grow sales in the assigned territory.
- Develop and maintain strong relationships with dealers, distributors, contractors, and key accounts to ensure the consistent sale of the company
- My Reporting is to the ASM of the Company
- Managing Franchise Stores and Sales Associate
- Conduct regular market visits to assess product performance, gather competitor insights, and identify new opportunities for business expansion.

SV Endeavours (Tea Sense)

AUG 2022 - NOV 2023

Sales Officer

Dedicated and results-driven Sales Officer with a passion for the tea industry. Proven track record in sales, customer relationship management, and market expansion. Seeking an opportunity to contribute my expertise and achieve growth for a tea company.

- Established and maintained strong relationships with key tea retailers, wholesalers, and distributors.
- Conducted market research to identify new product opportunities and emerging trends in the tea industry.
- Collaborated with the marketing team to create compelling promotional materials and product presentations.
- Managed and exceeded monthly and quarterly sales targets consistently.

THE CAMPCO LTD

AUG 2109 - JUNE 2022

SALES REPRESENTATIVE

- Taking care of Jammu and Srinagar city retail operation.

- Responsible for development of retail oriented market to penetrate retail market in assigned territory, with the help of two each distributors in both the cities and also taking care of Jammu outskirts I Rajouri and Doda belt as well as Budgam belt of Kashmir.

- My reporting is to STATE HEAD of the company for all the activities in assigned territory.

- Developed and implemented strategic sales plans to achieve monthly and quarterly sales targets.

- Conducted market research to identify potential customers and new business opportunities.

ASIAN PAINTS

FEB 2017 - AUG 2019

DSR

- Promote and sell decorative paints, coatings, and related products to a diverse customer base, including homeowners, contractors, and interior designers.
- Develop and maintain strong relationships with clients, providing exceptional service and addressing their specific needs and requirements.
- Conduct product demonstrations, deliver presentations, and provide technical assistance to customers.
- My Reporting is to Sales officer

EDUCATION

JK BOSE

2012

B.COM

Grades - 65%

UNIVERSITY OF KASHMIR

2015

B.COM

Grades - 60%

COMPUTER KNOWLEDGE

Office Suites: Microsoft Office (Word, Excel, PowerPoint)

PERSONAL DETAILS

PERANTAGE :- Nazir Ahmad Badyari

MARITAL :- Unmarried

NATIONALITY :- Indian

LANGUAGE :- English,Urdu, Kashmiri