

NAME: SHYAM PRAJAPATI

PGDM| 2023-25 |Specialization: Marketing & Business Analytics & Al

Email: <a href="mailto:sp546816@gmail.com">sp546816@gmail.com</a>

LinkedIn Profile: https://www.linkedin.com/in/shyam-prajapati-300622282

Phone: 9347446378

# Summary/Objective:

I am a highly motivated PGDM candidate with a B.Com background actively seeking opportunities to apply my business acumen and analytical skills. I am eager to learn from industry professionals and contribute to the company's growth through creative marketing initiatives and data-driven campaign analysis.

#### Academics:

Degree/Course	Institute	University	Year of Passing	CGPA or %
PGDM	ASCI	ASCI, Hyderabad	2025	74% (Till trimester 3)
UG -B.Com Computers	St. Joseph's Degree & PG College	Osmania university	2023	7.61 %
XII	Sri Amogha Junior College	Telangana State Board of Intermediate Education	2020	64.2%
Х	Sri Sai Kiran High school	Board of Secondary Education, Telangana state	2018	7.0

### **Work Experience/ Internship:**

I have completed 2 months my internship Company Name: Aditya Birla Group (Birla Paints Division)

Birla Opus Paints (PR1ME)

Position: IMS (Institute Sales Manager)

### **Certifications & Memberships:**

- Power BI for beginners. (2024)
- Certificate in project management (2024)
- Certificate of participation in the financial literacy program "Kona Kona Siksha" by the National Institute of Securities Markets (NISM) and Kotak Securities Ltd (2023)
- Certificate of participation in the training program: "Employability Skills", Rubicon (2023)
- HR Analytics Course (2022)
- Completed Microsoft Excel Course at Skillstride Academy Pvt Ltd (2022)



### **Skillset Technical:**

- MS Excel (Intermediate level)
- R programming (Beginner)
- Python (Beginner)
- SPSS (Beginner)
- Microsoft Power BI (Beginner)

## Project:

- Made an academic project in Business Research Methodology on the 'Limited adoption of electric two-wheelers by the Telangana youth'.
- Financial analysis project on ratio analysis of TATA STEEL India's financial statements over 20 years.

# Strengths:

Computer Proficiency, Good Communication, Critical Thinking, Multi-tasking, Good Listener and Results Oriented.

### **Hobbies & Interests:**

- Listening to Music.
- Watch movies and web series.
- Playing cricket

Hometown: Hyderabad, Telangana.

## Languages Known:

- English
- Hindi
- Telugu

### **Declaration:**

I hereby declare that the above-mentioned information is true to the best of my knowledge.

Shyam Prajapati Administrative Staff College India Hyderabad