

KOMAL YADAV

INTERNATIONAL SALES & MARKETING -
ASSISTANT MANAGER (USA VISA HOLDER)



OVERVIEW:

Sales and Marketing Assistant Manager with 3 years of experience in the stone industry. Proven expertise in developing client relationships, executing marketing strategies, and driving sales growth within a competitive market. Strong understanding of international trade and product positioning particularly in stone materials. Holds a valid U.S. visa and recently attended the Coverings Show 2025 in Florida, gaining valuable industry insights and expanding global networking opportunities.

SKILLS

- Market Research & Lead Generation
- Client Relationship Management
- Email Marketing
- Digital Marketing
- Time Management
- Good Communication Skills
- Team Leadership

EDUCATION

- MBA - Marketing**
Narsee Monjee Institute of Management Studies
- Bachelor of Commerce**
Delhi University
2018 - 2021

CONTACT

- +91 9711289746
- komal1204yadav@gmail.com
- Arjan Garh, New Delhi
- komal-yadav1204

WORK EXPERIENCE

Sales & Marketing - Assistant Manager
Inani Marbles & Industries Ltd / 2022 - Present

- Managed client accounts across international markets, leading to an increase in repeat business.
- Participated in the Coverings Show 2025 in Florida, contributing to international lead generation and brand visibility.
- Supported marketing campaigns including email outreach, social media promotion, and trade show follow-ups.
- Conducted market research and competitor analysis to identify new business opportunities.

Digital Marketing Intern
Digiperform / 2021

- Created and managed content for Pinterest, Facebook, and Instagram. Analyzed web traffic and performance metrics to refine strategies. Developed social media campaigns and directed traffic growth through SEO, content distribution, and email marketing.

COURSE

Digital Marketing
Digiperform
2021

LANGUAGES

- English**
Full Professional Proficiency (Speak & Write)
- Hindi**
Full Professional Proficiency (Speak)