

# Shalimar Paints expands HERO product Line with innovative solutions

Shalimar Paints uses strong R&D capabilities to create innovative products.



Mumbai: Shalimar Paints Ltd., the Indian paints industry with a legacy of over 120 years, celebrated the success of their flagship product, HERO, and introduced innovative products that expanded their extensive portfolio at a dynamic event in Kolkata. At the heart of the event was the HERO 5-in-1 Super Premium Interior Emulsion's triumph, accompanied by the launch of HERO Super Premium Exterior Emulsion and HERO Interior Exterior.

Embodying the vision of transformation and advancement, these introductions were part of the