

## Shalimar Paints Expands HERO Product Line with Innovative Solutions



**SHALIMAR**  
PAINTS

Shalimar Paints Ltd celebrated the success of its flagship product, HERO, and introduced innovative additions to its portfolio at a vibrant event in Kolkata. The event highlighted the triumph of the HERO 5-in-1 Super Premium Interior Emulsion and saw the launch of HERO Super Premium Exterior Emulsion and HERO Interior Exterior.

As part of the 'Upgrade Kiya Kya' campaign, Shalimar Paints encourages consumers to enhance their homes with advanced paint formulations. Leveraging robust research and development, the company continues to deliver innovative products to the market.

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