

SHUBHAM GHOSHAL

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OBJECTIVE

I would be delighted to work in and enhance my professional skills, knowledge and capabilities in an organization that recognize the value of my potential and trust me with responsibility. Seeking a good position in a reputed organization where I can learn new skills, expand my knowledge and leverage my learnings.

EDUCATION

Master of Business Administration, BIT Mesra, Ranchi	2023-2025
Marketing & Finance	
Bachelor of Business Administration, BIT Mesra, Ranchi	2020-2023
Marketing & Finance	
Intermediate, Sree Ayyappa Public School, B.S.CITY	2018-2020
Commerce with Mathematics	
Matriculation, Guru Gobind Singh Public School, B.S.CITY	2017-2018

SKILLS

Technical Skills – MS Excel, MS Powerpoint, MS Word, Canva

Soft Skills – Active Listening, Problem solving, Decision Making, Team Management, Team Work

INTERNSHIP

Oil And Natural Gas Corporation Ltd. (ONGC)	May-July 2024
Marketing Intern	
• Learn about CBM Asset Marketing Policy at Bokaro Steel City and various transportation mode and see B2B.	
Unschool (ULead)	June-July 2022
Youth Influencer	
• Promoting unschool courses at Institutional Level and conduct meeting and branding through different means of communication	
Steel Authority of India Limited (SAIL)	May-June 2022
Marketing Intern	
• Study what is secondary products and market study and why is it necessary to sell the products and evaluate the use.	
Mycaptain	February-March 2021
Campus Ambassador	
• Gained experience in Business Development, Marketing and sales and reach out large group of students and assist them to follow their passion.	

PROJECTS

Project Feasibility Report, (Suhana Chai Product Pvt Ltd) – Conducted a survey of Tea preference across Jharkhand towards targeting a middle 30-50 age people. And prepare a project by creating our new brand company by introducing various flavour packet Tea.

LEADERSHIP

- Handled and Managed various Teams at School being an House Captain and led my house secured 1st position in March Past and many more events.
- As a Joint Secretary and Project Shiksha Head of Team Sustainability created group of 20-25 students from department and encouraged them to provide free education to underprivileged students collaboration with HIFI (NGO).
- Handled and Managed the whole class in standard 11th as a Class Representative.

ACHIEVEMENT

- Earned Certificate and Silver Medal for securing 2nd position in Standard 12th International Commerce Olympiad.
- Earned Certificate of Appreciation being an House Captain Council Member.
- Earned Letter of Endorsement at Mycaptain during internship as a Campus Ambassador.

EXTRA CURRICULAR ACTIVITY

- Volunteered various events at school level and departmental level in Quizzard at BIT Mesra.

LANGUAGE

Bengali, Hindi, English

