



WATER THINNABLE CEMENT PRIMER

Shalimar Water Thinnable Cement Primer is a specifically designed acrylic emulsion based primer suitable for application of interior sand plastered surfaces, concrete, asbestos, etc. it gives quick drying, has fast recoating time and gives smooth finish too.

PRODUCT BENEFITS



GOOD ADHESION

The enhanced acrylic emulsion formulation results in better durability of the top coat



GOOD COVERAGE

The micro fine powder technology provides superior spreading/coverage rate for top emulsion coat



GOOD WHITENESS

Micro fine powder technology helps to enhance the whiteness of primer more than others giving brighter shade on your wall



QUICK DRYING

It gives quick drying with smooth finish. Quick Drying reduces overall painting period

PRODUCT FEATURES

AVAILABLE PACK SIZES



SHELF LIFE



3 Years
FROM THE DATE OF MANUFACTURING

COLORS AVAILABLE



WHITE COLOR

FINISH



MATT



SOFT SHEEN



HIGH SHEEN



SMOOTH

COVERAGE



200-270
SQ.FT/LITRE COAT**

APPLICATION PROCESS

Surface Preparation

- New Surface to be cured 28 days before painting and free from all waterproofing issues
- Prepare the surface by using suitable sand/emery paper or scrapping tools to remove dirt, dust, grease, loose flaking paint, laitance, algae, fungi etc. and wipe it clean

Primer

- Apply coat of Shalimar Water Thinnable Cement Primer by thinning 1:1 with potable water. Allow it to dry for 6-8 hrs
- Spot prime before and after filling nail holes/ cracks

Putty

- Level the surface with Shalimar Magic Acrylic Wall Putty or Shalimar Shakti Wall Guard putty and allow it to dry for 4-6 hrs
- Sand Surface with 180/320 emery paper and wipe it clean

Primer

- Apply an additional coat depending upon the surface conditions and smoothen the surface

Application Surface

All kind of well-prepared interior plasters, concrete and masonry surfaces.

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PRECAUTIONS



- Do not apply when ambient temperature is less than 10°C or if the temperature might drop to this level within 4 hrs of application.
- Do not apply when humidity is greater than 90%. It may cause prolonged drying time of paint and moisture condensation on the walls.
- Do not over-thin or over-extend the brush.
- Stir well and strain before use.
- On moisture meter, the reading should be below 16%. In case it is above that, find out the source of water and address it before painting.
- For better washability ensure the paint surface is cured for 2 weeks under normal atmospheric conditions. (30°C ; 50 - 60 %RH)
- Application of Acrylic Wall Putty and adherence to the painting system is mandatory for best results.

SAFETY FEATURES



- Kindly refer to the MSDS for detailed information on safety measures while handling the material, which is available on request.
- Store the container with the lid tightly closed in an upright position, in a cool, dry place.
- Keep out of reach of children and away from eatables.
- May be harmful if swallowed. In case of ingestion seek immediate medical attention.
- Wear eye protection during application. In case of contact with eyes, rinse immediately with plenty of water and seek medical advice.
- In case of skin contact, immediately wash skin with soap and plenty of water. Get medical attention if irritation develops or persists.
- Do not breathe vapour or spray. It is recommended to wear suitable nose pad during sanding and surface preparation to avoid dust inhalation
- Left-Over Material Disposal: Left-over material/drums should not be disposed in soil / drains. Consumers should consult a local recycling agency for proper disposal of material/drums.

For Feedback/Complaints write at feedback@shalimarpaints.com
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DISCLAIMER

[**Spreading Capacity may vary depending upon the surface condition, porosity of the surface and method of application]

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