



Ali Abbas Beawer Wala

MBA- Finance and Marketing

Contact

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Educations

MBA | MASTER OF BUSINESS ADMINISTRATION |

Rajasthan Technical University

2022–2024

M.COM | MASTER OF COMMERCE |

Vidyapeeth mahaveer university

2022–2024

B.COM | BACHELOR OF COMMERCE |

Mohanlal sukhadia university

2022–2024

Skills

- Problem-solving abilities
- Market research
- Strong work ethic
- Proficient in Canva
- Skilled in MS Office
- Team management capabilities
- Familiar with CRM software
- Leadership qualities

Summary

- Motivated and results-driven professional with a solid background in MBA Finance and Marketing, seeking a challenging role that fosters innovation, strategic growth, and collaborative leadership. Dedicated to leveraging analytical and strategic expertise to enhance financial efficiency, strengthen market positioning, and drive sustainable business outcomes in a progressive and integrity-focused organization.

Experiences

Store operation management

Wooden Street/ Udaipur/ 2025–present

- **Directed daily store operations and sales**, optimizing staff workflows and boosting productivity and sales by 15% while maintaining a high standard of customer service."
- **Implemented operational strategies** that resulted in a 20% reduction in costs and a 10% increase in sales within six months."
- **Managed inventory systems** using CRM software, achieving a 95% inventory accuracy rate and reducing product loss by 12%."
- **Trained and supervised a team** of 20+ employees, driving a 30% increase in customer satisfaction and a 25% improvement in team performance."

Marketing Executive

Shalimar paints / Gurugram /August 2023 - November 2023

- **Increased brand awareness** by 25% with targeted marketing campaigns and creative activities.
- **Boosted sales by 15%** in NCR areas through effective promotions.
- **Launched a new product** line in Gurugram and hit sales targets within two months.
- **Organized a Painters Conference** with over 50 attendees, strengthening connections and boosting sales.
- **Led promotional activities**, worked with partners, and collected product feedback through van activation

Additional information

- **Languages:** English, Hindi, Urdu
- **Certifications:** Advanced Excel for Managers, Tally ERP 9.0, CS Foundation (ICSI), Digital 101 (offered by NASSCOM), RSCIT (Rajasthan Knowledge Corporation Ltd)
- **Awards/Activities:** Conducted marketing research at the inter-college level; executed a market survey to evaluate customer preferences and competitor pricing for the upcoming product launch of Echon Organisation, overseeing data collection through surveys and analyzing results with statistical tools; participated in an inter-college cricket tournament.

FURTHER CERTIFICATIONS.

- **EY Financial Accounting Advisory Services (FAAS) Job Simulation (January 2025)**
 - Created a proposal showing how FAAS could help a fintech client.
 - Learned how to spot problems in financial processes and suggest ways to improve them.
- **Hewlett Packard Enterprise's Digital Sales (December 2024)**
 - Participated in a job simulation centered on identifying and presenting a target customer for HPE's Digital Sales Team.

Created an engaging introductory presentation about the company to attract the customer.

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